Mastech Unveils Knowledge-First Enterprise Vision, Expands U.S. Operations to Advance Its Next Chapter

New brand direction positions enterprise knowledge, data and human expertise at the center of AI transformation, supported by continued investment in capabilities, talent, and expanding innovation network with opening of the new Dallas office

Dallas, Texas – November 9, 2026 – Mastech Digital, Inc. (NYSE American: MHH) ("Mastech") unveiled a bold new mission and brand direction centered on helping organizations become Knowledge-First Enterprises and Thrive on What's Next.

Leading Mastech's new direction is a belief that in an increasingly AI-driven world, an enterprise's most enduring advantage lies in its knowledge, data and the expertise of its people. Mastech's Knowledge-First Enterprise vision is focused on helping organizations bring these assets together and turn them into practical AI solutions that can scale across the business and deliver meaningful outcomes.

Building on four decades of serving enterprise clients, Mastech is aligning its capabilities around three core areas: Applied AI; Modern Data; and AI Governance, Trust and Safety. Together these capabilities connect trusted enterprise data and knowledge with the governance, technology, and specialized talent required to move AI beyond experimentation and into enterprise adoption.

"The opportunity ahead is to help enterprises move beyond experimenting with AI and put it to work against the business challenges that matter most. Our Knowledge-First Enterprise vision is about creating the foundation to do that at scale, combining trusted data, enterprise context and human expertise with AI to drive outcomes. We are excited with this new direction and what lies ahead for Mastech." Nirav Patel, President and CEO, Mastech.

The opening of Mastech's new Dallas office is the latest expression of that investment. The location expands Mastech's footprint and will support growth across AI and forward-deployed engineering teams, provide space for AI-led innovation, strengthen collaboration with customers and technology partners, and expand access to specialized talent in the region. Mastech inaugurated the Dallas office on October 26, 2026 with its executive leadership team, Board Members, colleagues, investors and industry partners.

About Mastech

Mastech delivers applied AI solutions that combine trusted data, enterprise knowledge, AI agents, operating disciplines, and specialized talent to accelerate growth, improve decision-making, boost productivity, and deliver measurable business outcomes.

Guided by our vision of **powering Knowledge-First Enterprises** and strengthened by our **Customer-Zero** model, we help organizations move beyond AI experimentation to achieve enterprise-scale adoption and value realization. Across industries and around the world, leading enterprises trust Mastech to help their people and businesses **Thrive on What's Next**.

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